

Aplicatie IQ food order & delivery

With the advent of the digital era, businesses are turning digital and making the lives of people easier, faster, and hassle-free. Nowadays people barely have any time for their daily routines and always look for instant solutions at their doorstep at reasonable prices.

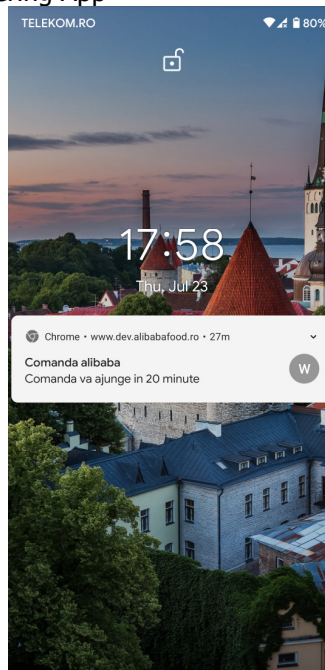
This is where the beauty of on-demand mobile apps comes into play. With just a simple tap on your phone, you can get everything you need like – taxi, movie tickets, food, hotel booking and what not. This is the reason why every business is now heading towards web and mobile app development.

Are you planning to invest in on-demand food ordering app development? But are you not sure whether it's worth spending? Here are some statistics to help you have a clear look:

- In 2015, the total revenue produced through the mobile app for restaurant business reached \$160 million
- Income in the online food delivery business adds up to \$7,092 million in 2019. The market's largest segment is Restaurant-to-Consumer Delivery with a market volume of \$5,825 million.
- According to Statista, in 2023, the revenue of the eServices online food delivery segment Restaurant-to-Consumer delivery is expected to be \$22,898.2 million.

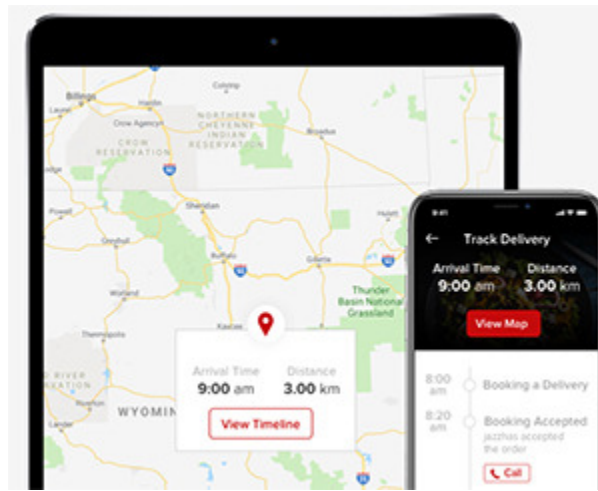
Ordering App: Essential Features

1. Push Notifications in On-Demand Food Ordering App

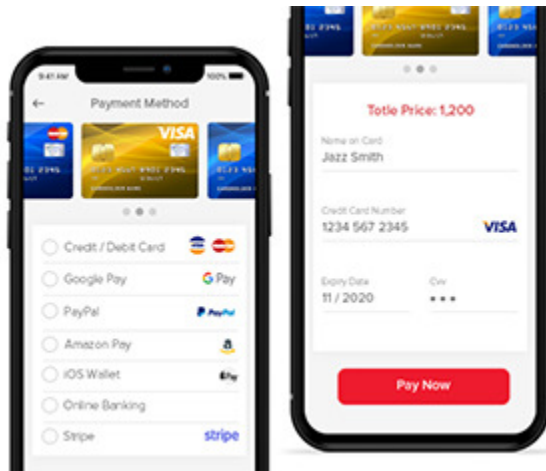


2. Discount/Rewards, Cashback and Loyalty Programs

3. Real-Time GPS Tracking of Food Delivery

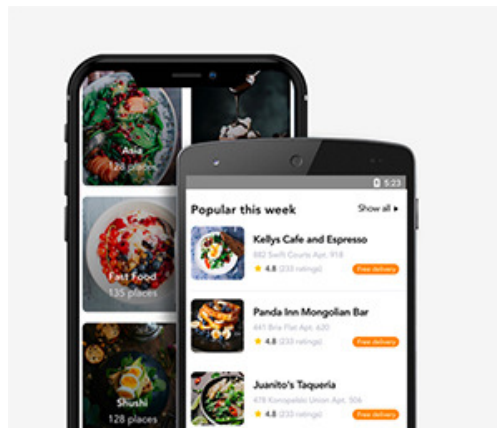


4. Easy Payment Options

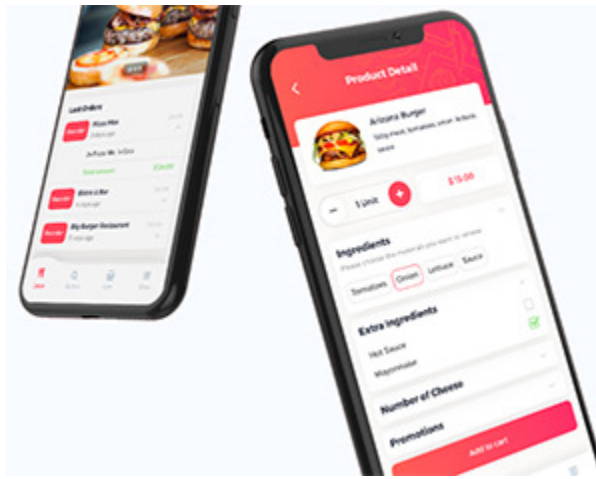


5. Social Media Integration

6. Reviews & Ratings



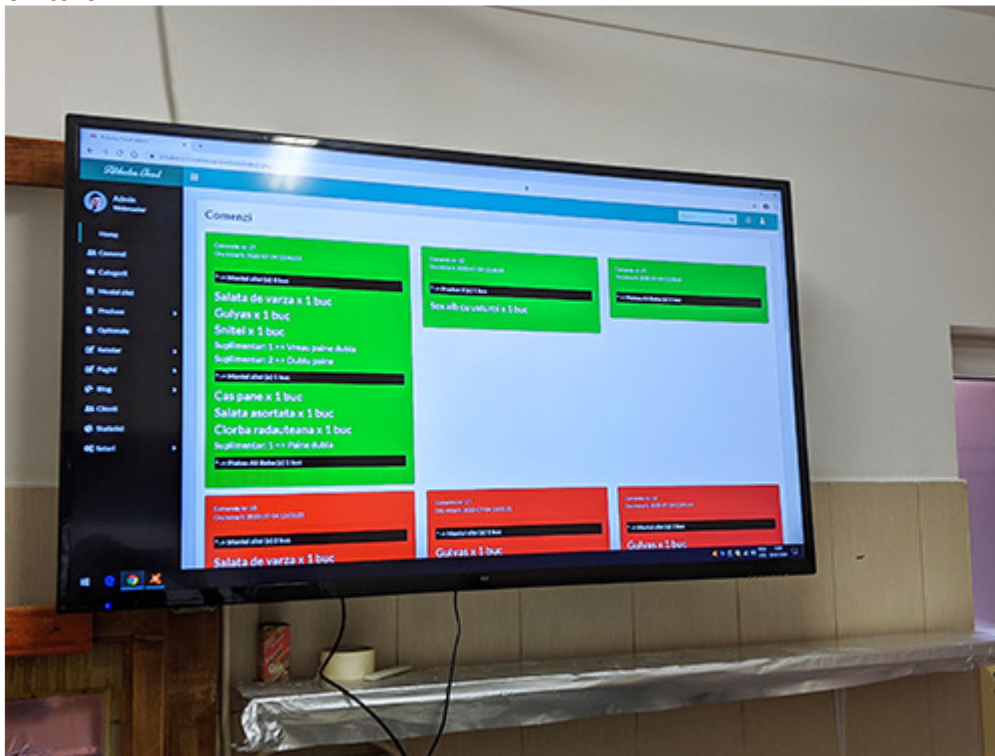
7. Easy Order Placement



Orders taken by telephone limit processing capacity because telephone lines are blocked while taking an order. In this case the potential customer will call elsewhere because he will not have the patience to wait. Online you can make as many orders and the customer can stay calm and choose exactly what he wants without being pressured by time and operator.

The package also includes:

- Online order food order module based on the shopping cart system
- Possibility to add extra options, toppings, drinks, sizes etc
- Menu mode of the day with stock retention and the possibility of activate/inactivate products depending based on the day for which this products are offered
- Unlimited number of products
- Motor intern de cautare produse
- Custom order listing and processing interface for chefs who see in real time the orders received on a screen in the kitchen



- Customized command and processing interface for distribution that see in real time the orders to be delivered on the phone and are also announced by push notifications

- Custom interface for the site administrator who will have the possibility of an overview of everything that happens on the platform: status of orders, distribution, receipts, etc.
- Complex administration interface that will allow the administrator to manage orders, add new products, add content to the site
- The customer account mode in which they will have several options including the option to repeat the order (without having to re-enter the products in the cart) as well as the order history
- Module to warn chefs when orders have common products.
- Cross platform compatibility
- Possibility to integrate the application with the company's accounting program.

George Codat Tudoran
Mobil, Whats App +4 0745 359 388
www.solcreation.ro
office@solcreation.ro